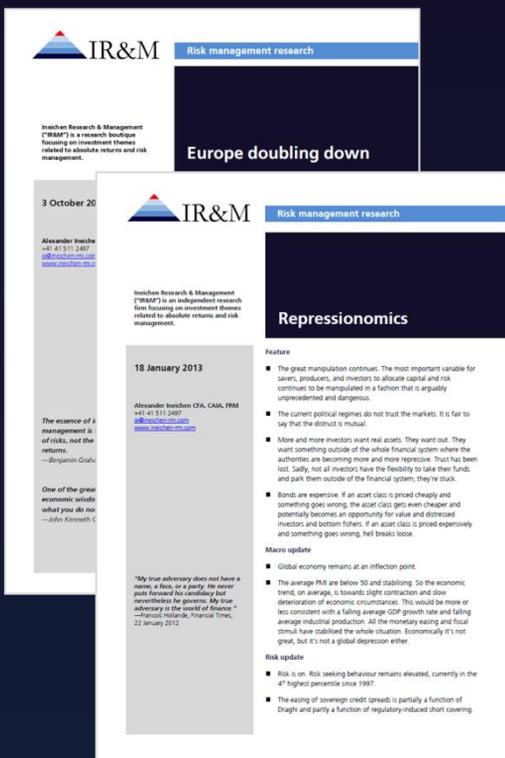


Ineichen Research and Management ("IR&M") is an independent research firm focusing on investment themes related to nowcasting and risk management.

## Risk management research



IR&M Risk management research

Ineichen Research & Management ("IR&M") is a research boutique focusing on investment themes related to absolute returns and risk management.

**Europe doubling down**

3 October 2013

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Ineichen Research & Management ("IR&M") is an independent research firm focusing on investment themes related to absolute returns and risk management.

**Repressionomics**

18 January 2013

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The essence of a management is of risks, not the returns.  
—Benjamin Graham

One of the great economic wisdoms is to know what you do not know.  
—John Kenneth Galbraith

"My true adversary does not have a name, at least not a gender, the enemy which torment me is called uncertainty and uncertainty is the greatest of evils."  
—Ferdinand Porsche, Financial Times, 22 January 2012

**"The essence of investment management is the management of risks, not the management of returns."**  
—Benjamin Graham

IR&M's risk management research was designed to improve investment decision making. The basic premise is the idea that long-term success is dependent on survival and avoidance of large losses, i.e., the management of risk, not returns.

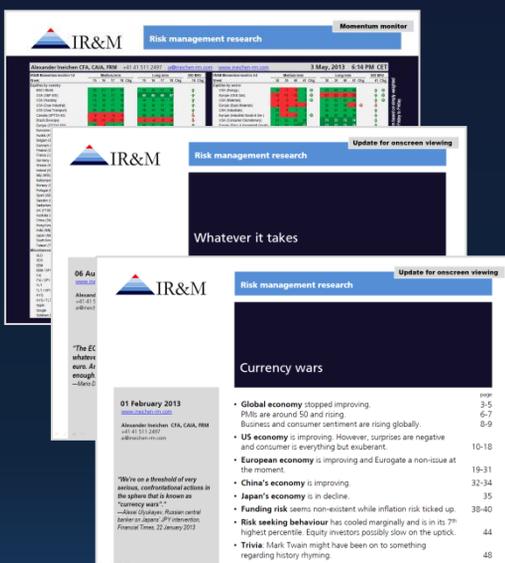
**"One of the greatest pieces of economic wisdom is to know what you do not know."**  
—John Kenneth Galbraith

IR&M's risk management research is fact based. Conclusions are drawn from trends, cycles, feedback loops and changing conditions, rather than opinions. We know what we don't know.

**"The key is not to predict the future, but to be prepared for it."**  
—Pericles

IR&M's risk management research covers (Knightian) uncertainty, rather than just risk. Risk is quantifiable and easily manageable while uncertainty isn't. Uncertainty is multi-faceted and includes policy errors related to socio-economic or monetary experiments, corruption, expropriation, negative compounding of capital, war, etc.

The research consists of 2-4 theme pieces, 15-25 risk management updates, 25-50 flash updates, and 45-50 momentum monitors per year.



IR&M Risk management research

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Update for onscreen viewing

IR&M Risk management research

Whatever it takes

Update for onscreen viewing

IR&M Risk management research

Currency wars

06 Aug 2013

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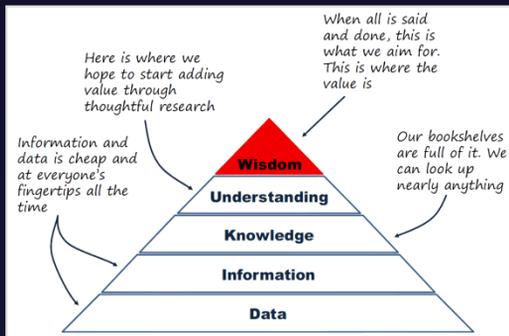
01 February 2013

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"We're on a threshold of very serious, non-reversible actions as the spheres that is known as 'openness' melt."  
—Dmitry Medvedev, Russian central bank on US dollar, CNN International, Financial Times, 22 January 2013

- Global economy stopped improving. PMIs are around 50 and rising. Business and consumer sentiment are rising globally. 3-5
- US economy is improving. However, surprises are negative and consumer is everything but exuberant. 6-7
- European economy is improving and Eurogate a non-issue at the moment. 8-9
- China's economy is improving. 10-18
- Japan's economy is in decline. 19-31
- Funding risk seems non-existent while inflation risk ticked up. 32-34
- Risk seeking behaviour has cooled marginally and is in its 7th highest percentile. Equity investors possibly slow on the uptick. 38-40
- Trivia: Mark Twain might have been on to something regarding history rhyming. 44

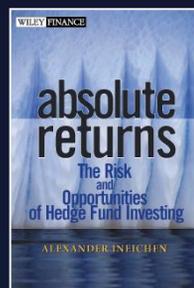
## Logo and mission



## Praise for Absolute Returns

"The world of investing floats on a vast sea of words, most of which are obvious, simple-minded, and clichés, and all of those are dangerous to financial health. The story of this book bears no relation to all that stuff. Ineichen's message is original, powerful, comprehensive, and essential to robust financial health. The literary clarity he blends with his financial wisdom is an additional blessing."

—Peter Bernstein



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## Philosophy

- The absolute return investment philosophy makes sense while the relative return investment philosophy does not.
- Active risk management is the key to "absolute returns" (i.e. long-term positive compounding of capital) and therefore the key discipline in investment management.
- Large losses kill the rate at which capital compounds and are not good for one's financial and mental health. All investors are loss averse, not risk averse.
- Active risk management is a craft, neither a science nor an art. The first principle of risk management is "learning by doing," i.e. experience matters.
- Most of the risk management literature is about risk measurement, rather than risk management. Risk management is about responsibility, not models.
- Most of the risk management literature is focused on risk and volatility, rather than uncertainty. Investors need to get compensated for bearing uncertainty.
- Active risk management and continuous investment success is difficult. We are sceptical of all the academic research suggesting otherwise.
- Markets might or might not be forecastable; active risk management is doable and worthwhile in any case.
- Many axioms in economics and finance (rational expectations, efficient and complete markets, etc.) are wrong and expensive to investors and the system alike.
- Knowledge, understanding, insight, perspective, and, ideally, applied wisdom improves the quality of investment decisions; more granular data does not.
- When it comes to understanding, most of the detail simply does not matter. Common sense trumps minutiae.
- Yes, the devil is in the detail. But if you get the big picture wrong, you need not worry about detail.
- Leonardo da Vinci hit the proverbial nail on its head: "Simplicity is the ultimate sophistication."