



**FOR IMMEDIATE RELEASE**

## **Airex, Inc. Adds Four New Partners to the AIREX™ Market**

Entext Economics and Strategy, Ineichen Research and Management AG, Plunkett Research Ltd., and ValueEngine newest sellers to be added to cloud-based marketplace for financially actionable apps, information, and reports (Financial AIR™)

**NEW YORK – June 4, 2015** – Airex, Inc. is proud to announce the addition of four new suppliers in its AIREX Market: Entext Economics and Strategy (Entext Economics), Ineichen Research and Management AG (IR&M), Plunkett Research Ltd. (Plunkett), and ValueEngine.com (VE).

The new suppliers add nearly 50,000 new products to nearly a million existing pieces of Financial AIR already in the marketplace. The AIREX Market provides single sign-on access to hundreds of thousands of individually purchasable products, bringing together sellers that include FactSet Research Systems, Morningstar, Mercer, and Nasdaq, with many more global and boutique providers coming on line every week.

“We are proud to be bringing on so many excellent vendors to the market,” said Airex CEO Stephen Kuhn. “We continue to build out the market as a one-stop destination for all types of financially actionable information. These new offerings — spanning risk management, macroeconomic, industry, and equity research — are a powerful representation of the breadth of our marketplace.”

Entext is a London-based macroeconomic consultancy serving clients across the institutional asset management, private banking, family office and sovereign fund sectors. IR&M is a research firm focusing on investment themes related to absolute returns and risk management. Plunkett is the leading provider of industry sector analysis and research, industry trends, and industry statistics. VE is a stock valuation and forecasting service that utilizes advanced quantitative techniques.

“We are delivering unique, actionable insights via AIREX,” noted Jack W. Plunkett, CEO of Plunkett Research, Ltd. based in Houston. “Our industry analytics, benchmarks and seven-year revenue forecasts will help AIREX clients in analyzing the potential of over 450 industry sectors.”

All firms help shape the investment decisions of investors, from institutions such as mutual funds, alternative investment managers such as hedge funds, registered investment advisors, and wealth managers, as well as individual investors.



“This is just the beginning,” Kuhn added. “We expect to have hundreds more vendors onboarded by the end of the year, representing millions more individually purchasable products that our customers can immediately search, discover, acquire, and consume.”

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**About AIREX™ Market**

The AIREX™ Market from Airex, Inc. is the only independent, online marketplace for anyone to search, find, purchase, and consume financially actionable apps, information, and reports (“Financial AIR™”) from a large and growing list of vendors globally. The AIREX Market empowers vendors to generate new revenues, monetize existing products, and generate higher margins in new market segments that they cannot cost-effectively reach today. AIREX Market customers get financial information that they don’t have access to today, couldn’t afford, or didn’t even know existed – instantly and conveniently, with no salespeople, no contracts to negotiate, and no attorney’s fees. Learn more at [www.airexmarket.com](http://www.airexmarket.com).